

DIGITAL IDEATORS



Cybersecurity
Websites & App
Graphic design
Digital Marketing
Social Media





About us

Digital Ideators is a web agency and software house made in Pesaro that offers all-around digital solutions.

Thanks to the experience in the digital field and in software development, our team is able to study personalized solutions, technically performing and responding to specific communication objectives.

Our services cover the whole digital sphere, from the creation of websites, app and managerial software to the design of web marketing activities and social media marketing.

We create tailor-made websites for you

We create websites for exhibition and information purposes for your business, with a one page and multipage structure;

personalized and performing e-commerce websites, able to grow your online business and landing pages, essential for a perfect advertising campaign.



**Showcase
websites**



E-Commerce



**Landing
pages**



An App for every need

We design and develop Apps of every kind that are compatible with over 98% of mobile services (Smartphones and Tablets).

We create apps able to interact with the main features of devices such as GPS, camera, notifications management etc, following directly all the preparatory steps for the publication in different stores.



Android and iOS



E-Commerce



Interactive
Multifunction



Firewall



Privacy
and GDPR



Backup

For your CyberSecurity

We analyze the company's IT tools to identify hardware and software criticalities.

On the acquired data, we optimize the existing compartment with new elements, restructuring or re-planning it according to the concepts of privacy and security provided by the gdpr.



Graphic Design

We offer professional graphic design services for your company, built ad hoc on corporate values.

We create logos, coordinates, brochures, advertising flyers, gadget and other tailored tools, designing your visual identity on the parameters of recognizability and authenticity. We complete the service by offering assistance in the registration of your brand.



Advertising and Merchandising



Logos and PayOff



Trademarks registration



E-Mail Marketing



Newsletter



SEO an PPC

Web marketing

We identify the activities and channels of digital promotion best suited to your goals by intervening on:

- SEO
- Sponsored campaigns on Social
- Sponsored campaigns of positioning on search engines
- Newsletter Marketing



Social Media

There is a substantial difference between using social media and making it a working channel for generating and collecting opportunities.

We guide you in this process starting from the study of the objectives to the generation of quality content coherent with your business.



**Social pages
management**



**Social
advertisement**



Editorial plan



Andrea Sozzi

Senior computer engineer related to electronics particularly experienced in website creation and software development.



Giulio Mancino

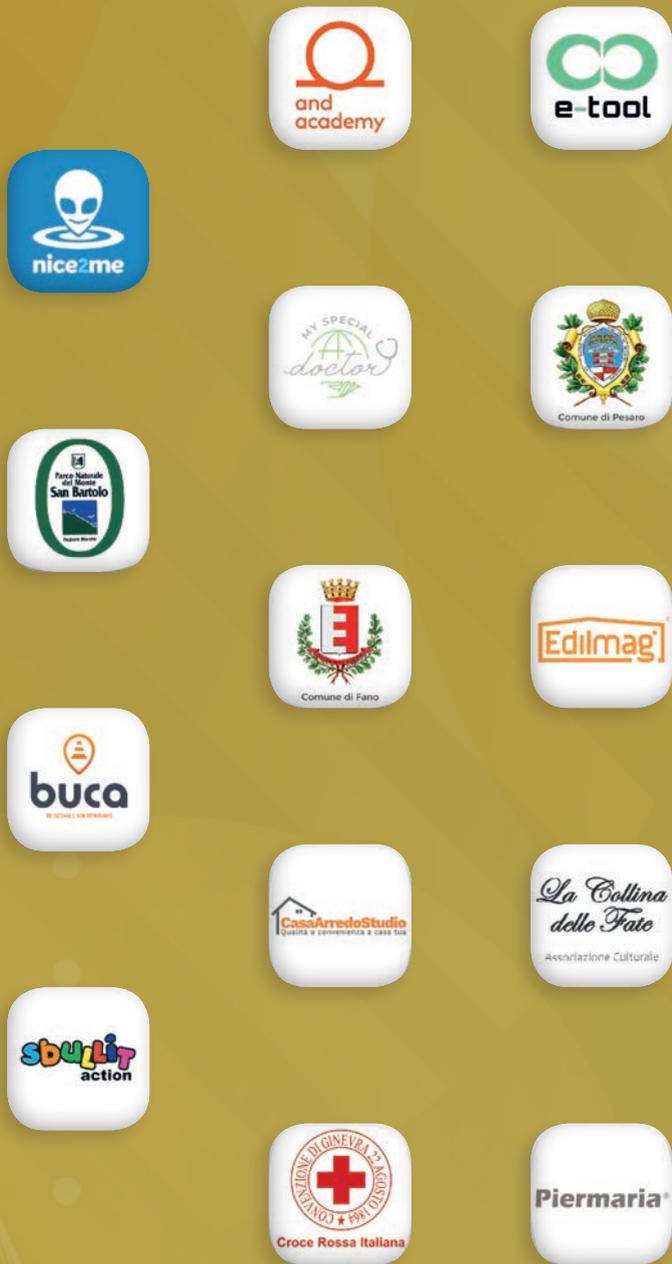
Graduated in law, multidisciplinary figure with transversal humanistic and technical skills.



Lorenzo Forcellini

Senior computer engineer eager to develop useful systems for the safety and tranquility of every citizen.

Our Clients



Our Collaborations





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